



DCT's

Srinivassa Sinai Dempo College of Commerce & Economics, Cujira Goa

Post Graduate Department of Commerce (M. Com)

Programme Outcomes, Programme Specific Outcomes and

Course Outcomes under OA 35

w.e.f. Academic Year 2022-23

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PROGRAMME OUTCOMES

On successful completion of MCom programme, students will be able to:

1. Define accounting, finance and management concepts required to be implemented while pursuing academic or professional careers
2. Interpret business-related problems with the help of qualitative and quantitative research techniques and methods
3. Execute effective communication skills and be able to work ethically in teams as a result of group dynamics
4. Appraise real life situations by using problem analysis skills and knowledge.
5. Reflect on research knowledge and aptitude acquired during study for solving socially relevant problems.
6. Assess the role and applicability of knowledge acquired in the context of society, environment and sustainable development.
7. Facilitate lifelong learning, demonstrate empathetic social concern and contribute to the development of the nation, by creating awareness on various issues

PROGRAMME SPECIFIC OUTCOMES

A. Accounting and Finance

1. Define advanced accounting concepts and apply accounting knowledge with regards to latest developments in the field of accounting.
2. Prepare learners to undertake managerial roles by imparting theoretical knowledge in specialized fields like accounting, finance and taxation for managing business units.
3. Appraise business and finance-related problems with the help of research methods and techniques.
4. Develop capabilities to pursue career in professional areas finance and allied domains

B. Business Management

1. Define concepts in advertising, marketing, HRM and entrepreneurship
2. Apply fundamental knowledge in identifying problems while managing business units
3. Solve business related problems using research methods and techniques
4. Develop capabilities to pursue career in areas of management, entrepreneurship and
5. international business

COURSE OUTCOMES

Semester I

ADVANCED FINANCIAL MANAGEMENT (COM-500)

At the end of the course, students will be able to:

1. Describe financial management & its components
2. Explain financing, investing and dividend decisions
3. Interpret various components of long term & short-term financial decision of an organisation
4. Select the best alternative among several alternatives

CAPITAL MARKETS AND STOCK EXCHANGE OPERATIONS (COM-501)

At the end of the course, students will be able to:

1. Understand the theoretical background of the Indian capital markets
2. Understand the trading and settlement system in Indian stock exchanges
3. Observe the Indian stock market indices and calculate the same
4. Understand the risk management and surveillance system in the Indian stock exchanges

ENTREPRENEURSHIP AND VENTURE CAPITAL (COM-502)

At the end of the course, students will be able to:

1. Define the role of an entrepreneur in transforming the economy
2. Examine role of venture capital in supporting the business

3. Appraise business opportunities by evaluating business plans
4. Build suitable strategies during different stages of the business life cycle

ORGANISATIONAL BEHAVIOUR (COM-503)

On completion of the course, students will be able to:

1. Define the concept and importance of organisational behaviour at workplace
2. Explain the concepts of group behaviour, organisational power and politics
3. Prepare conflict resolution strategies for organisational harmony
4. Select the most appropriate method to solve organisational problems

ADVANCED CORPORATE ACCOUNTING (COM- 521)

On completion of the course, students will be able to:

1. Define and interpret Advanced Accounting concepts
2. Implement the advanced accounting procedures and practices in Corporate Accounting
3. Appraise Company Accounts
4. Assess and prepare financial statements

Semester II

MARKETING AND CONSUMER BEHAVIOUR (COM-504)

On completion of the course, students will be able to:

1. Identify the role and importance of successful marketing research for assessing various facets of consumer behaviour
2. Apply appropriate qualitative and quantitative marketing research techniques depending on the research problems.
3. Measure technological influences on customer behaviour and also the level of customer satisfaction.
4. Formulate marketing strategies and arrive at marketing decisions

MANAGEMENT OF MUTUAL FUNDS (COM-505)

On completion of the course, students will be able to:

1. Exemplify the basics of mutual funds, their role and different types of mutual funds schemes, and their features.
2. Infer the organizational structure of the mutual fund and the role of each of the parties as per SEBI regulations.
3. Examine the different offer documents of mutual funds schemes NFO, SID, SAI, and KIM.
4. Attribute the different investment plans and their services to investors.

SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT (COM-506)

At the end of the course, students will be able to:

1. Define and summarize fundamental and technical analysis techniques
2. Implement risk analysis of companies
3. Estimate and measure the returns with the help of asset pricing models.
4. Build a stock portfolio with the help of risk-return analysis

FINANCIAL DERIVATIVES (COM-507)

At the end of the course, students will be able to:

1. Describe features and types of derivative instruments
2. Explain the regulatory framework and trading mechanism of derivatives in India
3. Understand risk management approaches and techniques using derivative instruments
4. Solve problems requiring pricing derivative instruments based on numerical data

DIRECT TAXES (COM-525)

At the end of the course, students will be able to:

1. Explain the Income-tax Act provisions as per the recent Finance bill
2. Apply the tax provisions concerning computing the gross total income and tax liability
3. Assess the gross total income and tax liability of an individual
4. Evaluate the tax liability of companies

Semester III

RESEARCH METHODOLOGY (COM-600)

At the end of the course, students will be able to:

1. Summarise literature and perform Content Analysis
2. Identify and collect relevant data
3. Analyse the data with appropriate statistical tools
4. Prepare research report ensuring intellectual honesty and ethics

BASIC ECONOMETRICS (COM-601)

On completion of the course, students will be able to:

1. Describe econometrics and its uses
2. Explain various econometric techniques and its applicability
3. Apply knowledge in developing various econometric models
4. Apply methodology of regression analysis in developing models for data in social sciences

Accounting and Finance

INDIRECT TAXES (COM-623)

On completion of the course, students will be able to:

1. Define basic concepts of Goods and Service Tax and Customs Law
2. Understand tax provisions concerning the Composition Scheme under GST, Exemptions under GST, Concept of Supply of goods, and Nature of Supply

3. Understand the tax provisions of Customs Law, Valuation, and Baggage Rules
4. Determine basic procedures under GST, incorporating Registration, Filing of Returns, and Tax Payment

TREASURY AND FOREIGN EXCHANGE MANAGEMENT (COM-625)

At the end of the course, students will be able to:

1. Describe the concepts of treasury management and foreign exchange management
2. Explain the components of the treasury department and role of the treasury manager
3. Explain the structure of the foreign exchange market and skills of the foreign exchange manager
4. Analyse and forecast exchange rates, risks in foreign exchange trade

COST MANAGEMENT AND CONTROL (COM-626)

At the end of the course, students will be able to:

1. Explain the basics of Cost Management and elements of costs
2. Apply various techniques to be used to control the costs
3. Compare cost tools for taking managerial decision
4. Analyse transportation and assignment problems

Business Management

INSURANCE MANAGEMENT (COM-628)

At the end of the course, students will be able to:

1. Define principles of Insurance, identify & compare types of insurance policies
2. Examine rate making in the insurance business & illustrate basic methods of rate making.
3. Explain the need for regulation in insurance sector
4. Explain risk management in insurance sector-risk assessment, analysis, evaluation, risk control and treatment for risk reduction

CUSTOMER RELATIONSHIP MANAGEMENT (COM-631)

At the end of the course, students will be able to:

1. Explain concept of Customer Relationship Management and various factors affecting it
2. Apply Customer Relationship Management strategies to manage customer communications
3. Assess the value proposition with the right Customer Relationship Management solution
4. Evaluate the status and relevance of Customer Relationship Management in the Service industry

TRAVEL AND TOURISM MANAGEMENT (COM-632)

At the end of the course, students will be able to:

1. Understand the importance of tourism and travel industry, and also the significance of these two industries in transforming the economy
2. Learn to identify the gap between tourism demand and supply and to make out how to equate the demand-supply equation of tourism and travel industry
3. Understand and know the importance of Sustainable Tourism
4. Analyse the potential future implications of tourism and travel industry